



# At-a-Glance

Founded in 1946, HB is a global leader in audiovisual communications. Using a hybrid of IT and AV knowledge, HB helps customers address their business and digital transformation challenges through the lens of communication. Our deep experience across six key specializations gives us the insight and ability to create a communication environment that drives innovation and growth. Our advanced skills in each of these areas can be applied together or separately to create the best solution for our customer.

## Specializations



### Video Collaboration

Our team works to develop a collaboration platform that scales to any place and any device.



### Broadcast & Production

We work with our customers to develop state-of-the-art broadcast and production facilities.



### Digital Media

We connect employees, customers and information by creating an effective digital media strategy.



### Audiovisual Integration

Our experience in AV integration allows us to develop any environment you may imagine.



### Managed Services

We deliver a 360° support service model to support your unique business needs.



### Live Events

By fusing technology, creativity and logistics, we deliver engaging audiovisual events.

## Approach

At HB, we take a holistic approach with our customers. This is the differentiation that comes from having our diverse portfolio of specializations under one roof. These six service areas align to our customers' complete communication ecosystem. By analyzing the current needs of our customers, as well as their current technology landscape, we are able to work together to develop a strategy and roadmap that will evolve into the future. This approach ensures that the long term vision is unified into one strategy.

### Global

HB currently does business in over 30 countries. To support our global customers, we have developed a process to ensure a high quality of service anywhere in the world.

### Certified

With 2600+ certifications and an InfoComm APEX level status, HB has some of the most prestigious qualifications in the world. Our team of experts stay ahead so we can deliver the best to our customers.

### Expertise

With over 70 years of experience, HB has the expertise and insight to ensure success on the most complex of projects. We focus on quality, efficiency and foresight to create happy customers.

### Partners

HB represents over 350 manufacturers and a network of global service partners. Our extensive partnering ecosystem allows us to support organizations of any size around the world.